DIANA LÓPEZ SENIOR PRODUCT DESIGNER

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CONTACT

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INFO

Date and birthplace March 21st, 1985 Colombia

EDUCATION

Service design Online Course Institute: UXER School

Year: 2020

Design Research Course

Institute: UXER School \cdot Madrid

Year: 2018

www.uxerschool.com

Mobile app design course

Institute: Cice - Madrid Spain

Year: 2013 - 2014 www.cice.es

Master: Editorial design Institute: IED - Madrid Spain

Year: 2010 - 2011 www.ied.es

Bachelor's degree: Visual designer

Institute: University of Caldas

Manizales - Colombia Year: 2002 - 2007 www.disenovisual.com

EXPERIENCE

2018 - currently · Specialist Architect UX · Accelya - Madrid Researched, prototyped and designed iterative B2B solutions for airlines and cargo, working with PMs to balance business needs and user-centered approach. I've been working for IATA, SAS, Iberia, Finnair, Emirates and cargo solution in Dubai

2015 - 2018 · Senior UX / UI · Unidad Editorial - Madrid
I worked on the user experience and interface of different digital
products in Unidad editorial, being part of the digital transformation
for productos like: El Mundo.es - Marca.com and portals like
Yodona - Papel - Fuera de serie. Events like presidential elections,
footbal leaks, Roald Dahl special, among others. I also participated
in studies of user tests -on site and remote- and I was part of the
design system definition.

2012 - 2015 · Visual Designer · University of Trento - Italy I worked in 2 projects:

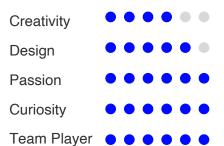
ICT Research: Prototyped low fidelity wireframes to support the HCI PHD students working on European research projects, help them publishing the scope results (web and multimedia), and providing the UI to devs for web and app design.

DALI: Web design for the project and support the research results communication

2011 · Visual Designer - Trama · Spain (internship IED)Visual design for different Spanish companies mainly FNAC and RBA books

2010 · Visual designer · Catholic University · Colombia
I worked on the development for e-Learning project, creating the user Interface and web design, also supporting on the graphic resources and interactive animations for students subjects.

HUMAN SKILLS



SOFTWARE SKILLS

| Figma | • • • • • |
|----------|-------------|
| Sketch | • • • • • |
| Invision | • • • • • |
| Research | • • • • • |
| Agile | • • • • • • |

LANGUAGES

Spanish / Native

English / Good

HOBBIES

Love all craft stamps techniques / I'm a cat person / Music always on / getting lost in the pages of a good book / Travel / popcorn and movies / Now learning Ukulele