

INFO

Date and birthplace

March 21st, 1985
Colombia

EDUCATION

Mobile app design course

Institute: Cice - Madrid Spain
Year: 2013 - 2014
www.cice.es

Master:

Editorial design

Institute: IED - Madrid Spain
Year: 2010 - 2011
www.ied.es

Bachelor's degree:

Visual designer

Institute: University of Caldas
Manizales - Colombia
Year: 2002 - 2007
www.disenovisual.com

SOFTWARE SKILLS

Sketch ●●●●●●●●
Illustrator ●●●●●●●●
Invision ●●●●●●●●
Photoshop ●●●●●●●●
HTML/CSS ●●●●●●●●

LANGUAGES

Spanish / Native

English / Good

EXPERIENCE

[2015 - currently] Senior visual designer

Unidad Editorial - Madrid

Visual design solutions for the different digital products of Unidad editorial (El Mundo, Marca, Yodona, Papel...etc) working in a user-centered experience where functionality, business and aesthetics should be in perfect balance.

[2013 - 2015] Freelance visual designer

Santillana Colombia - Digital Contents

Animated infographics for children's education.

DALi Project - University of Trento - Italy

UI and web design (Mockups - app - video) for an European research project.

[2012 - 2013] Communication Designer - ICT Research

Group - University of Trento - Italy

Mockups and visual design support for research projects (test and dissemination results) UI web and app design.

[2011] Graphic designer - Trama / Spain (internship IED)

Graphic design for different Spanish companies, mainly FNAC.

[2010] Visual designer - Catholic University - Colombia

e-Learning project, user Interface and web design, graphic resources and animations for the different subjects.

HUMAN SKILLS

Creativity ●●●●●●●●
Design ●●●●●●●●
Passion ●●●●●●●●
Curiosity ●●●●●●●●
Team Work ●●●●●●●●

HOBBIES

Music / Read / Travel / Movies